



Investor Presentation: OVERVIEW & DISCUSSION MATERIALS

Except for the historical information contained herein, the matters discussed in this presentation are forward-looking statements and are subject to risks and uncertainties. See WordLogic's filings with the US Securities and Exchange Commission which identify specific factors that may cause actual results or events to differ materially from those described in the forward-looking statements.



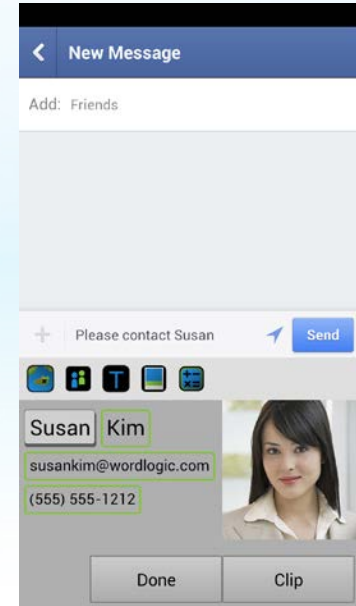
Company

- WordLogic Corporation develops, markets, licenses, and sells advanced predictive platform software designed to accelerate information discovery and text input.
- The Company's programs operate across a wide variety of devices, including smartphones, tablets, PCs, Smart TVs, media players, automotive navigational systems, and game consoles.



Products

- The Company's newest, patent pending, REACH technology literally "reaches" into other installed apps and pulls in key information without leaving the text or email composition screen.
- REACH also provides for keystroke capture and categorization of valuable consumer data which can be used by advertisers and brands to precisely target consumers in real-time.
- With REACH, consumers can remain in a single environment, e.g., Google+, Facebook, or Yahoo while drawing in information, data and media from all other applications.



Company History

- Founded in 1999 by a doctor for filling out patient charts and aiding people with disabilities for computer keyboard input.
- Initial text input platform and products for Microsoft Windows/Mobile and Compaq/HP iPaq.
- \$5 million in licensing revenue in 2012.
- Current product offering, iKnowU predictive keyboard Android app, officially launched 12/2012 with 70k downloads with a 4.5 star rating, WordLogic for Business 1/2013.
- WordLogic REACH breakthrough technology announced 5/2013.
- Over \$20 million spent on R&D on core technologies.
- Multitude of international pending and issued patents.



Technology Development and Strategy Team Leaders



Mark Dostie
Chief Technology Officer

- 20+ Years of Professional Software Engineering Experience in Mobile, Machine Learning and AI
- Former Software Architect and Project Manager for PwC, MDA Corporation, and eMediaIT



Charles Lawson
Chief Strategy Officer

- 15+ Years Managing Software Development in Mobile, Computer Visualization and Digital Media
- Long-term strategic business development for JP Morgan, Con Edison, Lucent/Alcatel, and Montefiore Medical Center



Patent Overview

Pioneering issued patents and 8 patents in review

- Pioneering and foundational patents have been referenced over 70 times by other key patents filed by the world's most influential companies including:
Microsoft, HTC, Veveo Inc, Fuji Xerox, Samsung Electronics, Tegic/Nuance, Research in Motion (now Blackberry), Google, Applied Systems, IBM, Apple, Honda, Clarion, Cisco, Nintendo, Palo Alto Research Institute, SAP, Nokia, Alpine Electronics, Openware, Yahoo, HP and many others.



Market

Predictive Text Keyboard for Android and Reach Technology – context sensitive information retrieval

- 700 million smart phones were sold in 2012 with a increase of up to 50% each year for the next few years.
- 384 million desktop PCs, portable computers, and mini-notebooks are expected to ship to consumers in 2013.
- 165 million tablet computers in 2013.

Market validation by main competitor, Swiftkey. Best selling Android application in 2012 and licensed by Samsung and a number of other OEMs including confidential deals with Tier 1 wireless operators and handset manufacturers.



Product Differentiation

- Wordchunking increases the speed at which people can type and reduce the effort needed to do it accurately.
- Phrase Prediction and learning of personal phrasing.
- Dictionary Prioritization – multilingual prediction.
- REACH Technology
 - Retrieves context sensitive information effortlessly.
 - Accesses deals and advertising that is relevant to your texting.

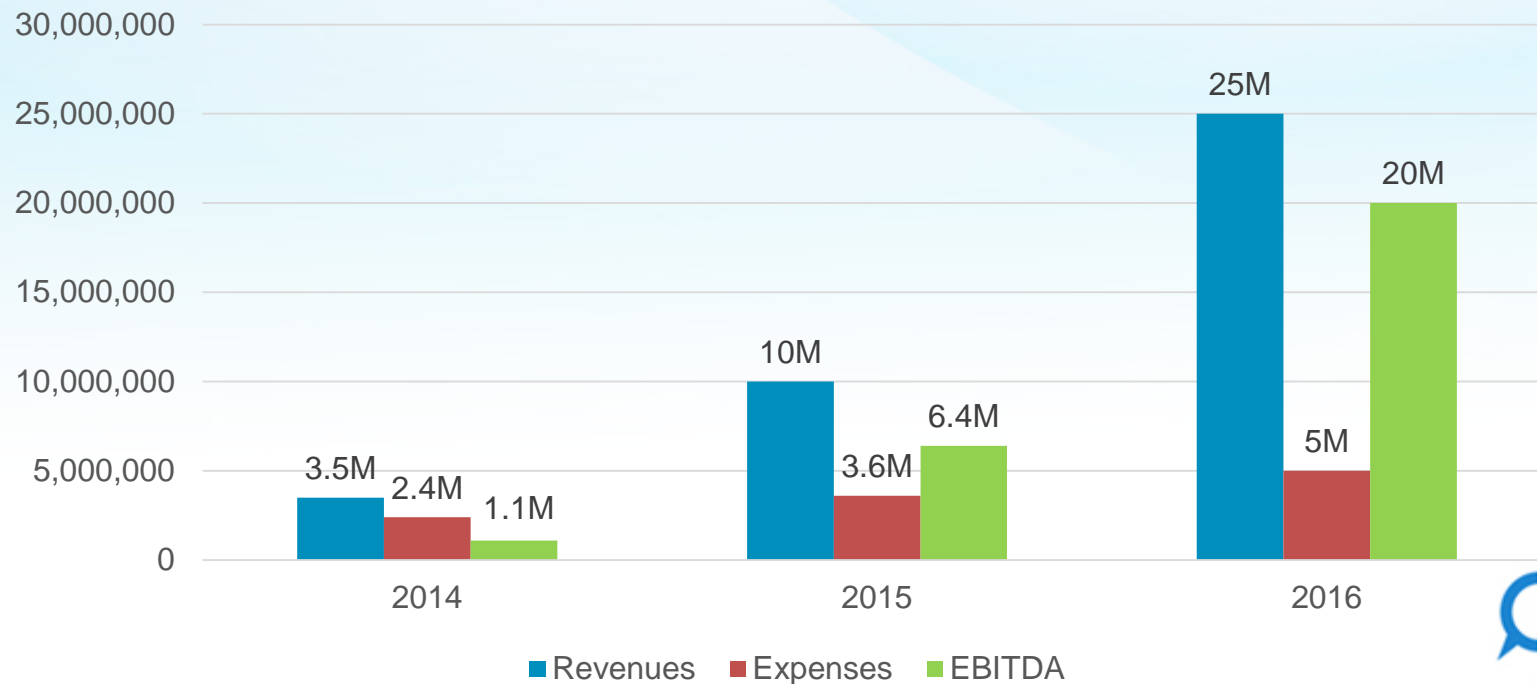


Roadmap

- Enterprise SDK expansion, additional market verticals, including domain dictionaries, insurance, engineering, additional medical domains
- Cloud personalized and regionalized living dictionaries and semantic engines
- Continued language development – Japanese, Mandarin
- Integration with mobile applications, Opentable, Instagram, Facebook, Google+, Twitter, Groupon, YP
- Integration with voice recognition technologies
- Translation integration
- Other platforms Tizen, Windows Mobile



Financial Projections



Financial Projections

- Projections based on an average \$.10 per handset licensing revenue and an average of \$.10 per deal/advertising revenue per installed handset (i.e. Groupon, YP)
- Installed handset projections
 - FY 2014 15 million
 - FY 2015 40 million
 - FY 2016 100 million
- Additional revenue estimates from Wordlogic for Business
 - FY 2014 \$500,000
 - FY 2015 \$2 million
 - FY 2016 \$5 million



Comparable M&A deals

- Swype \$120M
- Tegic \$250M
- M&A deals support stock levels between \$1.2 and \$2.5 dollars a share as well as indicate significant upside valuation due to advertising revenue potential of Reach and its ability to control the flow of information in the mobile ecosystem.
- Target for exclusive licensing or M&A, include Tier 1 wireless operators, Smartphone original equipment manufacturers (OEMs). Handset Manufacturers and Internet companies.
- All potential licensing and M&A suitors have substantial cash on hand.



thank you

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